



I B A

**LET'S
BUILD 50**

**Sponsorship
Opportunities**

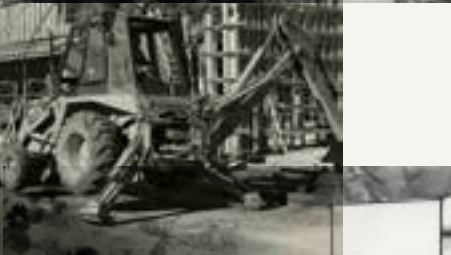




1968

A group of Puerto Rican activists establish IBA

to fight the gentrification of Boston's South End Urban Renewal Plan.



1970

Villa Victoria begins developing

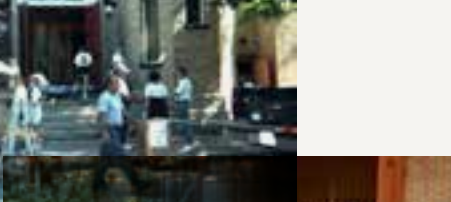
with funding from the Boston Foundation, a 435-unit affordable housing neighborhood, that today houses over 1,000 low-income people.



1976

IBA opens Escuelita Agüeybaná

to satisfy the growing need for Spanish language education; the first accredited bilingual preschool in the state is now known as IBA's Preschool.



1986

IBA opens Jorge Hernández Cultural Center

known today as Villa Victoria Center for the Arts, hosting successful multicultural arts events throughout the year.



1993

Residencia Betances opens its doors.

A one of kind a program in the area that serves formerly homeless, Spanish-speaking clients from the Department of Mental Health.



2013

IBA merges with the ETC Development Corporation

positioning IBA as a strong and trusted affordable housing developer in the city.



2016

To relieve waitlists for public housing that remain as long as 40,000 residents,

IBA is named the designated developer

of 146 affordable housing units in the South End.



2017

Latinos account for \$9 billion of Suffolk County's economic activity.

2018

2068

LET'S BUILD 50

2018 Sponsorship Benefits

YEAR LONG RECOGNITION FOR YOUR SUPPORT

	Foundation \$50,000	Pillar \$25,000	Rooftop \$10,000	Blueprint \$5,000
Recognition throughout 50th Anniversary Events, including Historical Contributions Forum, Festival Betances & Gala			at Gala	at Gala
Tickets for the Gala	20	10	8	6
Speaking opportunities		at Gala		
Festival Betances sponsorship	Stage	2-day area	1-day area	
Brand recognition (name and logo) in collateral materials			Gala materials	Gala materials
Ad on Gala's Program Book	Full Page	Full Page	1/2 Page	1/4 Page
Logo on IBA's Website				
Recognition on Social Media				

FULL YEAR SPONSORSHIP EXPOSURE DEADLINE IS JULY 6TH

PARTIAL SPONSORSHIP EXPOSURE ROLLING THROUGH 2018

For any questions, please contact our CEO Vanessa Calderón-Rosado

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THANK YOU! #LetsBuild50

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